

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2013

CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP

Date : 18/11/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

Section-A

Answer all the questions

(10x2=20)

1. What is venture capital?
2. Define working capital.
3. What is CPM?
4. Who is an intrepeneur?
5. What is occupational mobility?
6. What is achievement motivation?
7. What is project report?
8. Mention any four sources of identifying a project.
9. What are financial requirements of an enterprise?
10. What is project identification?

Section-B

Answer any five questions

(5x8=40)

11. Explain different stages of venture capital financing in brief.
12. Explain different types of entrepreneurs.
13. Differentiate entrepreneur from manager and intrapreneur.
14. Write a note on Kakinada experiment.
15. Explain the process of project identification and selection in brief.
16. Explain the different characteristics of a successful entrepreneur
17. Explain the role of entrepreneur in economic development

Section - C

Answer any two questions

(2x20=40)

18. What is project? Explain different contents of a project report according to planning Commissions guidelines.
19. What is project appraisal? Explain different methods of project appraisal
20. Explain different factors affecting entrepreneurial growth.
21. Explain different sources of financing an enterprise
